



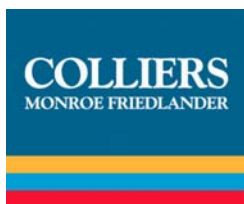
SUCCESS STORY

Mercedes-Benz of Honolulu

818 KAPIOLANI BLVD
HONOLULU, HI
96813



STATISTICS
41,595 SF OF BLDG
2.31 ACRES OF LAND



www.colliershawaii.com

INTRODUCTION

Two years before their lease expired on Ala Moana Boulevard, Theo Davies Euro Motors (Mercedes-Benz of Honolulu) hired Colliers Monroe Friedlander as their exclusive advisor.

CHALLENGE

Their preference was to own their next facility in fee. The search for suitable parcels stretched from Kahala to Pearl City.

SERVICES

After narrowing the list down to three sites, Colliers added developers and contractors to the team to simplify the process for the client. This allowed for a more accurate and detailed budget of the costs.

RESULTS

The chosen site, which was vacant land, was viewed as the number one choice with the caveat that the entire facility had to be built at or under a fixed budget. The seller, a Jack Myers' local developer, agreed to work with our team for six months in order to guaranty a fixed price, turnkey facility.

As an added benefit, the car manufacturer, Mercedes-Benz, liked the site and facility so much that they increased the guaranteed minimum distribution of cars which in turn increased profits for our client.